



services

Resource is your skilled insourcing partner

We are collective hub of creatives specialising in content writing, websites, graphic design, PR, award & tender submissions, digital marketing and much more.

Take a look at some popular service bundles that Resource clients love. Please note that prices are indicative and inclusions are super flexible because we know this is not a one-size-fits-all situation.

eNewsletters **from \$380**

Thanks to years of experience of writing for and marketing to different industries, we know that one of the most powerful forms of marketing is an email direct to an inbox. We provide tailored email marketing expertise, so you can deliver your messages without any meddling from pesky algorithms.

LinkedIn Set- Up/Refresh **from \$240**

Your personal and business LinkedIn profiles are gateways to new business. Are yours telling the right story?

Social Media + Content Package **from \$550**

Is your social media producing the results you want? Is it being managed by the right person? Are you sharing the right stuff? Are you struggling to keep up? Let us help you make the most of your socials.

Visual Design + Branding **from \$1600**

Our creatives have taken businesses through collateral re-design and production, as well as complete renewal of visual identity and brand.

Award Submissions **from \$1800**

Successful awards submissions can be really time consuming. Take a step towards winning a little something for your trophy cabinet or pool room.

Website Design & Development **Let's Chat!**

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Blogging **from \$450 pm**

Your business blog should be a storehouse of your expertise, accomplishments, views, reviews, opinions and case studies that positions you and your team as the best in the business. What's on your blog? Do you have one? Not sure how to get started? Does it need a re-refresh?

PR/Media Releases **from \$480/each**

Do you have a great story or announcement worth sharing in your industry? We write compelling media releases that capture attention, help raise your profile and position you as an expert in your field. Not only that, we can help you identify the media-ready stories that are already floating about in your business and just waiting to be told.

HR Management + Advice **from \$750**

Managing your staff and workplace can put a real strain on your time and your bottom line. Do you need advice on HR issues or just some help getting your documentation, policies sorted?

Love me Tender **from \$1800**

We know that RFP tenders, bids and presentations are time consuming and take real experience to get right. Our talented team of skilled scribes will support your efforts to win new business by helping you plan and execute your tender responses, turning your words and expertise into irresistible submissions.

Sales Training **Let's Chat!**

We know people, and we know what it takes to develop leads, close the sale and drive profit.

LET'S CHAT

✉ info@resource-hub.com.au
☎ 0448 037 838
🌐 resource-hub.com.au

